Rentals — Friedman Auditorium

We’re happy you are interested in renting The State Theatre. There is no better place to stage a show, present a concert, hold a meeting or conference, or screen a film. Your event will be a hit in our beautiful facility and you’ll be supported by our excellent staff.

**Rental Fees:**
Full Day 1 show:
Non Profit - $1,750
For Profit - $2,250

Please note: rental fees do not include production costs. That means the professional technical staff that will support your event. We will work closely with you to minimize those additional costs while ensuring your event will maintain a professional look and sound.

**PRODUCTION COSTS**
- Lighting Designer: $25/hr, (4 hr min)
- Sound: $25/hr
- Spot Operators: $20/hr
- Film Projectionist: $30/hr
- Head Ushers: $15/hr, (4 hr min)
- Stage Crew: $20/hr, (4 hr min)
- Security: $25/hr (The State Theatre reserves the right to require security depending on the nature of the programming.)
- Piano: $150
- Technical Director: $25/hr

**Contracting the Theater:**
To confirm its hold on a date, a contract must be signed by the renting organization. Upon execution of the contract the organization will be responsible for paying 50% of the base rental fee. This deposit is non-refundable. Final payment is due and payable ten days prior to the rental date. In addition, if the State Theatre has concerns with the financial viability of a requesting organization a full deposit may be required.
**Labor:**
To ensure the protection of all in-house equipment and the professional presentation of events, the Theatre requires a client to utilize the technical staff of the Theatre for their event. We will work with you to minimize the technical costs while providing you a professional event.

**Rehearsal Time:**
Clients using the Theatre for the production of events can schedule additional time for rehearsal. The fee for this time shall be charged as per the rental rates in this section. In all cases, priority will be given to performance oriented usage dates and rehearsal time shall be scheduled only when it does not interfere with other events. Clients can reserve the facility for rehearsal time at the same time that their event is scheduled, however the date will be considered tentative until thirty days prior to the event date.

**Alcohol Policy:**
The State Theatre has a license to serve alcohol, and concessions are open at most events. If your organization would like to serve alcohol at a reception, contact Susan Shedd at (814) 272-0606 ext.304 for details.

**Cancellation:**
If a renting organization cancels an event, The State Theatre shall retain the deposit of the contracted rent as liquidated damages, plus any additional expenses incurred.

Note: At the discretion of the Board of Directors or the State Theatre Programming Committee, requests for rental of the Theatre may be denied if the proposed event presents a potential conflict to the market target of a previously scheduled event or does not meet community standards. Criteria includes but is not limited to: market saturation of a particular event type, long-term relationship of existing Theatre clients and the financial impact on the Theatre. As an example, if the Theatre has a client who presents a successful youth talent show, additional interest for similar events could be generated. With this example, it may not be in the best interests of the Theatre to rent to additional promoters producing youth talent shows, creating an over saturation of the market, & potentially damaging the income source derived from the successful show. No X rated films may be screened at the State Theatre.
Marketing Your Event:
All of us at the State Theatre want your guest attraction to be a success. Once a contract is signed and a deposit is made, The State Theatre marketing department will provide the following to help promote your event, if so desired:
• List your event on our website
• Provide a hyperlink to your website from ours, if desired
• Set up real-time, online ticket sales
• List your event in a calendar that is distributed in our Box Office
• Include your event in our regular email marketing
• List your event in the calendar section of our play bill
• Provide a window box display for your promotional poster (limited availability)
• Place your flyers in the Box Office

The State Theatre Technical Specifications
SEATING CAPACITY: 571
Orchestra Level: 366 Fixed: 61 Loose, with House Mix positions NOT being used. Balcony: 107 Fixed: 21 Loose Boxes: 16 Loose

STAGE DIMENSIONS:
Proscenium: 34’- 4” wide by 21’- 0” high.
Stage is 29’ deep by 40’ wide, basically. At mid-stage, stage right has a bit more wing space, due to angled walls.

The upstage 8’- 6” is only 27’- 0” wide due to the Stage Right spiral stairway that provides the crossover down thru the Green room. The spiral stairway is hidden by an up & downstage, dead hung, 7’ deep black velour leg and a matching up & downstage leg is on Stage Left.

STAGE CURTAINS:
At 1’- 9” upstage is the main, dark teal velour curtain. The maximum opening is 31’- 6”.
At 6’- 7” upstage are 6’ black velour legs.
At 7’- 0” upstage is a full stage, bi-parting, black shark’s tooth scrim, which also masks the roll-down cinema screen behind it.
At 12’- 6” are 6’ black velour legs on swivel mounts.
At 15’- 8” upstage are 6’ black velour legs.
At 20’- 6” upstage is a full stage, bi-parting, black velour traveler.
At 29’ upstage is a hard cyc. It is a Level 5 finished drywall, painted flat white.
For the first 20’- 6” of depth, the legs currently provide a 25’- 6” wide stage, with 7’ to
9’ of wing space on Stage Right and 7’ wing space on Stage Left.
If a 32’ wide stage is needed, then the wings will be reduced to 4’ wide per side.
To accommodate this, four legs are hung on tracks off of the lighting trusses and two are dead hung with swivel capacity, allowing flexibility for different productions.

POWER:
In addition to the permanent dimming system, there is a 200 amp
Company Switch stage right, a 100 amp - isolated ground Company Switch
for Audio stage left and a 200 amp - isolated ground Company Switch for
Remote trucks, accessible from the parking lot.

LOAD IN:
Street level, off stage left. There is a 4’ x 10’ scissor lift at the front of the
stage to raise gear up to stage level. Trucks/vans (not semi trucks) pull into
the parking lot off Calder Alley, at the stage door. The parking lot is sloped.

SOUND:
See the House Audio specs on the following page.
Isolated ground outlets are available on both SR and SL.
Audio mix position(s): Rear of House HR & Balcony Projection Booth, HL.

LIGHTING:
Console: ETC Express 48/96. Two followspots plus lighting inventory on
following pages. Lighting console position(s): Rear of house, HL and
Balcony Projection Booth, HR.
Stage: three lighting trusses, on motors:
Truss #1: 4’- 0” upstage, just behind the Proscenium Arch, 36’ long.
Truss #2: 17’- 4” upstage, 35’ long.
Truss #3: 22’- 6” upstage, 26’ long.
A 32’ or 36’ rental lighting truss & motors can be hung - 3’ 6” out in front of
the stage, if needed.
HOUSE:
Tech box, Box Boom, Balcony Rail and Cove lighting positions with dimmer circuits and Ethernet ports are in place. NOTE: for intelligent lighting, output Ethernet ports must be rented.
Stage Height to Overhead Steel:
For the first 6’ upstage, the steel is 25’- 5” above the stage floor and then it drops to 24’- 0”.

CINEMA:
Two 35MM projectors - Kinoton FP30 E are located in Projection Booth.
One LCD projector - Sanyo PLV-HD100 Multimedia is located on Balcony Rail.
Screen: Stewart Rollup Screen is 8’- 9” upstage. The viewing area is a maximum of 31’ W x 15’ 6” H.
Top and side masking are provided